

Susan Finn Online

Testimonials

*Susan excels at understanding how to build businesses' online presence. From social media strategies, to website maintenance, inbound marketing and contact relationship management - Susan has a **keen eye for detail and a streamlined approach**. She is the quintessential connector-whether it is her ability to easily establish rapport to connect with her clients, connecting business owners with one another when appropriate, and/or using social media to connect her clients, small business owners, with their target audience.*

What I love about Susan is her ability to ask excellent questions in order to glean the information she needs to help understand your brand and business.

Beth Ruse
Owner, [Beth Williamson Ruse](#)

*Susan Finn possesses a **disarming blend of professional yet casual**. She has an incredibly approachable, relatable style that is followed up by a powerful one-two professional punch. It is a unique blend that makes working with Susan so enjoyable.*

Amanda Adams
Copywriter, [Words Around the Block](#)

*Susan Finn is a breath of fresh air when it comes to women in leadership & business. She is my #1 go-to-resource for all things digital marketin. Not only do I consult with her for my own business needs but I recommend her to everyone in my tribe who is seeking clarity and support around the digital world. She is genuine, knowledgeable and collaborative in her approach to working with her clients. **She makes the most challenging tasks more manageable and helps you keep your calm**. Susan is a true CONNECTOR committed to helping small business owners and entrepreneurs grow their businesses.*

Jennifer Gulbrand
Founder / Owner, [SheBreathes Balance and Wellness](#)

*Susan is a very knowledgeable and valuable marketing consultant. She recognizes the **unique needs of small business owners** and is able to introduce a digital media program that is best suited. Susan has helped me find my "social media comfort zone". This allows me to be involved and active while doing so at my own pace.*

Irene Buchine
Positioning and Marketing Consultant at [Irene Buchine Consulting](#)

*Susan Finn never ceases to amaze me with her desire to learn, her desire to share what she has learned, and to do it all with the utmost attention to detail. She is very **warm, welcoming and patient** while maintaining a professional, no-nonsense approach to everything she does. I have had the pleasure to work for Susan, as well as with her through WBN. I see how she conducts her business with others, and would highly recommend working with her for your online presence. One of my favorite colleagues, a true pleasure to work with.*

Laura MacDougall
Owner and Personal Chef at [Home Plate Advantage](#)

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Working with Susan Finn was a game changer for me. She is absolutely brilliant at what she does! I am a small business owner and was looking for support with marketing efforts for my business. For me to do this proved to be very time consuming, as using technology as a platform and linking into social media to spread my messages and resources was not something in which I have expertise.

*Enter Susan Finn from the first meeting with Susan it was apparent that she possessed a wealth of knowledge and information to share. She knew immediately how to streamline my process and was able to suggest various strategies to increase my visibility and online presence. As a result of working together, my company is well connected and easily searchable online. The communications that she formats and sends out on my behalf are **professional, timely and organized.***

Because Susan manages this aspect of the business for me, I have more time to focus on creating content and continuing my work. Susan has become an indispensable part of my overall marketing efforts.

Sue Looney, Ed.D.

Director of Professional Development, Looney Math Consulting

*Susan is responsible for the entire online presence of B&M Catering: Website blogs and updates, contests, social media campaigns and engagement, online search listings, and newsletter curation/creation are only some of the areas she has taken on for our business. We are certain that **her utilization of search engine optimization techniques, paid search programs, and online trend-spotting have been one of the main reasons for our significant increase in business** in the five years since Susan started with us. Susan keeps us informed about the progress of our campaigns and has a unique ability to explain complicated ideas in to simpler terms to help us fully understand the results that we are viewing. Susan would be a valuable addition to any small business that aims to build their online presence.*

Oh, and she is a lot of fun to work with.

Mickey and Brian Doherty

Owners of B&M Catering

I have been very privileged to work with Susan Finn over the past 9 years. I have worked with her in a number of capacities within leadership and social media marketing roles.

*Susan is a person who works closely with business owners and their team to help them own their online presence through knowledge. She helps these small businesses build a collection of tips, tools, resources and strategies that will allow them to **connect and engage with their target audience in meaningful ways.***

Susan is loyal and passionate and wants to teach business owners how to market better and smarter. She always says, "You don't know what you don't know" and she wants to teach small businesses what they need to know to be successful at what they do.

Tricia White

Founder / Owner, T. White Creations

Marketing Director, Norwood Space Center

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*I have been continuously amazed by the breadth of Susan's talents and the dedication she commits to every project she undertakes. What I particularly appreciate is that Susan seizes every opportunity to use her skills and business endeavors to give back to the community she loves. Susan is a **consummate professional**, a devout community leader, and a pleasure to recommend.*

Lori Prew
Major Gifts Officer, Ascentria Care Alliance

*Susan is a great team player that worked well with all of our staff to keep our social media fresh and compelling. She is constantly networking, attending workshops, watching webinars to stay fresh in her field. While Susan was on our team, she worked hard to make sure our website, Facebook, blog, and Twitter were **up-to-date and engaging**. She is well liked and respected in the business community and amongst her colleagues.*

Susan is one of those people who lights up the room when she walks in. She is a very positive person who brings out the best in everyone she works with. We loved having her on our team at School on Wheels!

Cheryl Opper
Founder & Executive Director of School on Wheels of Massachusetts

It is with great pleasure that I recommend Susan Finn to you. Susan has been responsible for my entire marketing program since the inception of Brown & Wagner, LLC in 2009. I have truly enjoyed our working relationship.

Susan is responsible for the creation of my marketing flyers, as well as their dissemination through online platforms. She maintains my contact relationship management system to keep me in touch with current and potential clients. Susan project-managed a brand-new custom-designed website for Brown & Wagner, LLC, which has significantly improved the appearance of my business online. She is constantly seeking and implementing ways to improve my search visibility through SEO, claiming online listings, blog articles, and a selection of social media platforms.

*Susan is an excellent resource for any business that is ready to build their online presence in order to put their brand, service or product line in front of the appropriate audience. I can state, without hesitation, that **Susan will not be satisfied until she has exceeded your expectations.***

Kevin E. Brown
President, Brown & Wagner, LLC

Susan is such an incredible resource not only to her clients, but also to our community. I have both sat in on her workshops and hired her to do work for me. Susan is always kind, knowledgeable, encouraging and dependable. I could not recommend her more... and look forward to working with her again... and again... and again! Susan is a breath of fresh air when something in my business has started being stale! :) I LOVE working with her!

Maria Salamão-Schmidt
Coach Me Maria